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WorkinWith strengthens its CRM expertise

with the acquisition of REDVILLE GmbH.

WorkinWith continues its European expansion by integrating REDVILLE GmbH, a German agency specializing in CRM and an expert in Microsoft Dynamics 365, Azure Cloud, and Power Platform technologies.



Founded in Munich in 2021, REDVILLE has quickly established itself as an innovative player in the market, successfully leading numerous projects combining CRM and artificial intelligence.

This takeover opens up new opportunities for WorkinWith and its partners: strengthening the CRM team, expanding the offering on the European market, consolidating data and omnichannel expertise, and developing customized and innovative customer journeys.
With this new momentum, WorkinWith is affirming its commitment to offering high-value-added digital solutions, where business strategy, technological innovation, and human support complement each other in the service of organizations.

"We are delighted to welcome the members of Redville to the CRM team. I am convinced that their knowledge of artificial intelligence and their capacity for innovation will be a real asset in bringing our partners' projects to fruition." Stéphane Pasche - CEO, WorkinWith

"Joining WorkinWith means giving our vision of AI driven CRM a new European dimension. Together, we will push the boundaries of innovation, combining artificial intelligence, cloud computing, and agility to create increasingly personalized and effective customer experiences."
Daniel Schwarze - CEO, Redville

About WorkinWith:

Comprising a team of 90 experts with over 20 years of experience across Europe, WorkinWith combines innovative technology with extensive industry expertise in professional services, engineering, and the food and beverage industry. WorkinWith helps its clients digitize their business processes to reach their full potential and achieve their digital transformation goals.

About Redville:

CRM agency specializing in customized solutions based on **Microsoft Dynamics 365**. The team combines technical expertise, an agile approach, and advanced technologies (AI, Azure, Power Platform) to optimize customer relationship management.

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